

# WORLD BOOK

EXCITE EXPERIENCE EVOLVE ENLIGHTEN ENTERTAIN ENRICH ENGAGE EXPLORE ENERGIZE EDUCATE



## Kids

*Kids* is the premier reference website developed especially for young students. It features a colorful and intuitive user interface, thousands of easy-to-read articles packed with stunning illustrations, videos, interactive maps; and a wealth of engaging games and activities. Simple navigation—with image thumbnails next to each entry to add a visual cue—enables students to find information easily.

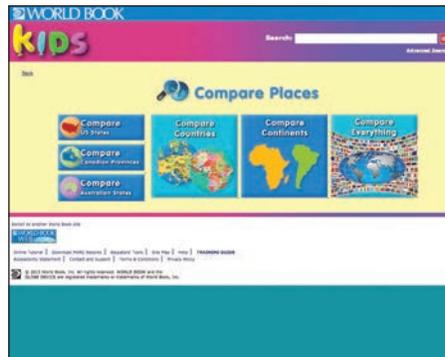
elevate



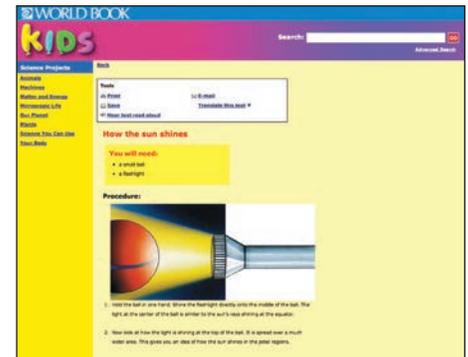
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**World of Animals** is a fun and easy-to-use tool to help young readers in researching their favorite animals. With a couple of clicks, kids can find quick facts, images, videos, and web resources—all in one place!



**Compare Places** invites users to explore and compare countries, states, provinces, and continents. Students will find a wealth of facts and figures, as well as a rich collection of photos and maps to enhance their understanding of the world around them.



**Hands-on science projects and experiments** cater to many different levels and interests. Popular topics include: Animals, Matter and Energy, Machines, and Our Planet.

## Key Features:

- **Colorful photos, illustrations, and videos** help visual learners understand key concepts.
- The **integrated database** allows users to access additional encyclopedia articles, editor-approved websites, and more.
- Each article includes **citations** to help students learn how to cite sources.
- **Important People** provides a simple search-and-browse interface for younger readers to locate biographies. It includes thousands of biographies on important historical figures.
- **Dozens of educational games and activities**—such as puzzles, matching games, and fun quizzes—help students through interactive learning while helping to build their math, reading, and science skills.
- **Audio clips** of bird songs, popular and classical music, and national anthems enrich the learning experience of younger readers.
- **Lexile® measures** on a selection of World Book’s most popular articles deliver a “targeted” reading experience.



Contact your World Book representative.